



Initiative Africa  
NEWSLETTER

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Coming soon...

Initiative Africa and other regional partners will work on Voter Education Program In selected locations of the country to increase first time voters and womens involvement in the 6<sup>th</sup> Ethiopian National Election.

### Making Change Happen – This Month

Making change Happen project has successfully finished its second Media Assessment, now on Print Medias. As Newspapers .....

Page 01



### IA Celebrated International Women’s Day with Debre Berhan University

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Page 02

### Capacity Building training delivered for Innovative Grant Fund’s [IGF] Development Partners

A capacity building training was successfully delivered for 40 senior leadership staff of 18 Business.....

Page 03





## Making Change Happen – This Month

Making change Happen project has successfully finished its second Media Assessment, now on Print Medias. As Newspapers have been the oldest form of media in the country and so much of the world, IA selected four newspapers and reviewed six months of issues of each newspaper and organized a workshop to discuss on the findings with invited guests from Donor Organization, Media Partners, Assessed newspapers and Women organizations and associations.

The document brought many unspoken problems in the print media world which need to be worked upon by all the participants and others. As well many personal stories were raised for the discussion from the participants which strengthen the assessment's final revision. At the end of the discussion, the participants recommended IA and other stakeholder institutions in regard

At the end of the discussion, the participants recommended IA and other stakeholder institutions in regard to this topic need to do their part taking this as a baseline so that it can bring about change. In addition, IA need to include Magazines and other print media types besides newspaper for the next assessment.

In Addition, MCH will continue its work on gender, business, peace building up to 2023 and started working on voter education again with its regional partners (COC, EDI, LE and YCDF) after accreditation from NEBE to cascade voter education for first time voters with a goal to increase Female and Youth involvement in the upcoming 6<sup>th</sup> National Election. In addition, IA is working with mass media outlets to broadcast 1-minute videos to engage youth and women to involve in the election process.



# IA Celebrated International Women's Day with Debre Berhan University

Initiative Africa collaborated with Debre Berhan University has celebrated this year International Women's Day on March 9 2021 with the slogan 'Let's Build a Society that respects women's Right'.

The event has been celebrated in the international Level for the 110<sup>th</sup> time, national level for the 45<sup>th</sup> time and within Debre Berehan univer- sity for the 11<sup>th</sup> time. The event was held at the universities auditorium with various programs, The university administration and of- fice staffs gave various inspiring and interactive speeches about wom- en. They also mentioned the intellectuals and leaders face social, cul- tural and institutional challenges. In the closing ceremony IA awarded 9 women students that have got higher grade from their department.



# Capacity Building training delivered for Innovative Grant Fund's [IGF] Development Partners

A capacity building training was successfully delivered for 40 senior leadership staff of 18 Business Membership Organizations [BMOs] and Chambers of Commerce of the Innovative Grant Fund through the support of the Swedish Embassy in Addis Abeba.

The training was delivered in collaboration with the Ethiopian Chamber Academy which is the educational and capacity building wing of the Ethiopian Chamber of Commerce and Sectoral Association [ECCSA].

The 5-day training was delivered from 22<sup>nd</sup> to 26<sup>th</sup> of March 2021 and is the first of a two-part training facilitated for enhancing the capacities of Business Membership Organizations and Chambers of Commerce leadership in the areas of

- Project Management
- Financial Management & Reporting,
- Event Management
- Documentation and Communication strategies

