



Initiative Africa NEWSLETTER

Volume 4
October 2020



Gender Audit in Newspapers

There are different views about gender portrayal in Ethiopian newspapers. Many feel women and girls are

Page 03



Peer Review meetings for the Innovative Grant Fund [IGF]

Initiative Africa [IA] is proud to announce it has successfully held two rounds of Peer Review meetings which were essential....

Page 02

MICROSOFT OFFICE 365

Initiative Africa (IA) is continuing to develop itself and its staff's capacity in many ways. As one of the staff development activities of 2020.....

Page 04



Office 365



IGF's Peer Review meetings



Initiative Africa [IA] is proud to announce it has successfully held two rounds of Peer Review meetings which were essential to the proposal development process that will lead towards realizing the Innovative Grant Fund [IGF] – one of IA's components under the *“Empowering Marginal Economic Actors through Policy Reform from the Bottom-Up”* project - which aims to inspire innovation, encourage professional development and expand the Business Association community in Ethiopia through the provision of technical and financial support.

With the overall aim in making the Innovative Grant Fund [IGF] more inclusive, transparent and responsive, the Peer Review meetings were held on the 16th and 23rd of

October with representatives from the project's Consortium partners - Pan African Chamber of Commerce & Industry [PACCI] and Center for International Private Enterprise [CIPE] , IGF applicants, regional BMOs, Chambers of Commerce , Civil Society Organizations [CSOs], senior consultants from the private sector and IA's project staff.

As a result of these Peer Review meetings, IA also wanted the IGF applicants to have a better understanding of the challenges to grant making as well as the range of projects in their regions and sectors. Furthermore, IA believes this process will also inevitably result in a healthier and improved donor-grantee power dynamic.

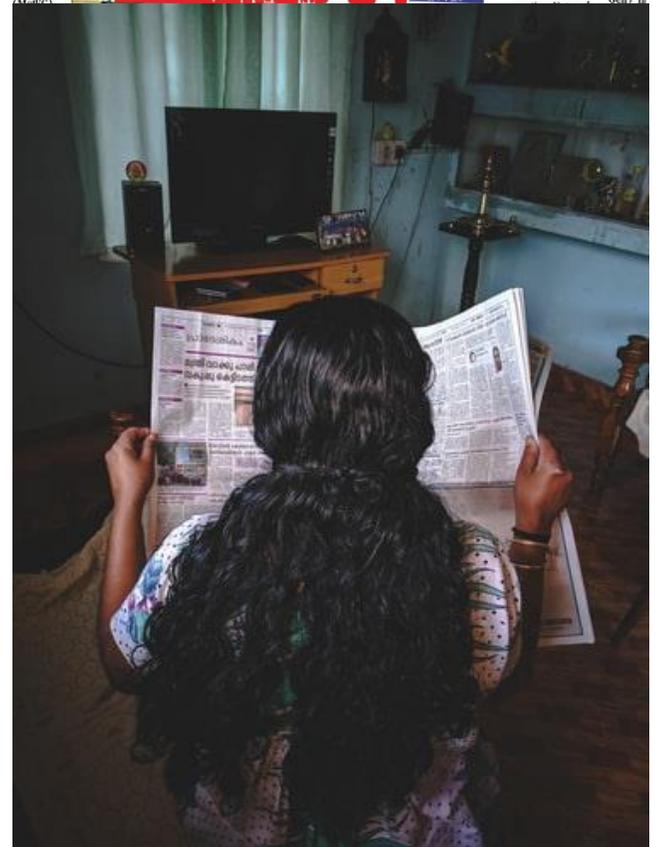
Gender Audit on Selected Newspapers

There are different views about gender portrayal in Ethiopian newspapers. Many feel women and girls are underrepresented as sources and subjects of stories. Moreover, some even hypothesize that the underrepresentation existed as there are not many women staff writers or editors in the newspapers.

Having an experience in conducting Gender Audit in the broadcast media and publishing the report Initiative Africa (IA) expanded its assessment on reviewing the essence of the gender portrayal in Ethiopian newspapers through its gender equality project entitled MAKING CHANGE HAPPEN (MCH). Hence, IA has recruited Gender and Media Specialists who have begun reviewing five well known Newspapers in Ethiopia.

The review is to assess the selected print media on points of Gender Mainstreaming, Gender Portrayal, balance of journalists and finally if they have gender specific columns. The report will be expected to highlight the key points that need improvement and include Recommendations.

With the MCH project, IA will continue to work on increasing gender mainstreaming activities in institutions and the media to create equal opportunity and gender sensitive environment.





Office 365 Continues...

Initiative Africa (IA) is continuing to develop itself and its staff's capacity in many ways. As one of the staff development activities of 2020, IA planned to improve the working and communication efficiency using new and improved platforms and ways. For this, IA looked to Microsoft Office 365 as all-in-one solution.

As part of improvement of working conditions, IA has begun transforming the previous system into Office

365 to improve its communication within and out of the organization. The platform helps the staff to collaborate on specific works and share files in real-time anywhere. In the process of transformation, IA enjoys the improvement of its staff's MS windows and office knowledge and practice.

To this end, IA staff continues to take trainings every week on using Office 365 and associated features from a skilled professional.